

SALVADOR VIDAURRE

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EDUCATION	Texas A&M University , College Station, Texas BA in Communication - Minor in Art Overall GPA: 3.45	Present
EXPERIENCE	Children of Our Town , Mexico City, Mexico <i>Creative and Social Media Summer Internship</i> <ul style="list-style-type: none">• Generating content for website and social media• Weekly scheduling of postings in social media (Facebook, Instagram)	June 2017 – August 2017
	INDUSTRIAL ASSESSMENT CENTER , Texas A&M University, TX <i>Marketing and Communications Manager Internship</i> <ul style="list-style-type: none">• Redesign the IAC webpage, and include monthly updates regarding students, clients• Manage IAC alumni relations and conduct an impact survey of TAMU IAC alumni• Create database of employment opportunities with previous IAC clients	October 2015 - Present
	VINCETTA , New York, NY <i>Creative and Social Media Summer Internship</i> <ul style="list-style-type: none">• Redesigned the visual identity standards manual• Bettered social media experience through the management of Facebook, Instagram, and LinkedIn accounts• Delivered several graphic design pieces to sell the different collections	May 2016 – July 2016
	WeViva , Austin, TX <i>Creative and Public Relations Internship</i> <ul style="list-style-type: none">• Play a role in designing a mechanism to develop brand awareness• Coordinate with planners from social events such as Austin Marathon, South by Southwest, Viva Streets, Longhorn Marathon, Austin City Limits• Propose strategies to reach prospective partners and donors	January 2015 – June 2015
	The Hipsters (Entrepreneur Project) , Austin, TX <i>Creative Consultant and Graphic Designer</i> <ul style="list-style-type: none">• Prepare brand awareness and visual identity campaigns for clients in North and South America• Develop websites for different platforms with Adobe creative software	November 2008 - Present
	Buenos Aires Café , Austin, TX <i>Assistant Manager and Creative Consultant</i> <ul style="list-style-type: none">• Managed \$3,000 monthly budget for multiple advertising projects• Initiated marketing campaigns for Austin Film Festival, South by Southwest• Introduced record keeping methodologies that reduced error when updating research findings• Designed an automated system to improve the efficiency of the organization of catering events	October 2012 - November 2013
	Telmex/Claro , Lima, Peru <i>Online Marketing Intern</i> <ul style="list-style-type: none">• Administered meeting order with online advertising vendors• Assisted in designing several graphic pieces for the merge between two big products• Delivered presentations to sales team, explaining the different options to advertise through our products: magazine, yellow pages, and website	June 2010 - December 2010
LEADERSHIP	AIGA TAMU , College Station, TX <i>Vice-President – Previously: Webmaster and Social Media</i> <ul style="list-style-type: none">• Coordinate and scheduled meetings and events• Plan workshops for entire fall semester• Created graphic design content and posters for website and social media	January 2017 – Present
	START Americas Together , Austin - College Station, TX <i>President and Creative Director</i> <ul style="list-style-type: none">• Responsible of the website's redesign www.startamericastogether.org• Manage the organization's brand experience• Organize different potential projects for upcoming years• Communicate with sponsor prospects	January 2015 – Present
	Bridges International Link , Austin, TX <i>Vice-President and Community Manager</i> <ul style="list-style-type: none">• Coordinated and scheduled field trips and events• Planned meetings to follow a schedule and timeline• Sketched designs for T-shirts, flyers, events and online presence	May 2014 – June 2015
VOLUNTEER	BuildAsign , Austin, TX <i>Graphic Designer Volunteer for CreateAthon</i> <ul style="list-style-type: none">• 24-hour work-around-the-clock event where creative professionals gathered to work collaboratively with other designers to provide free creative services to non-profits	October 2014 & 2016